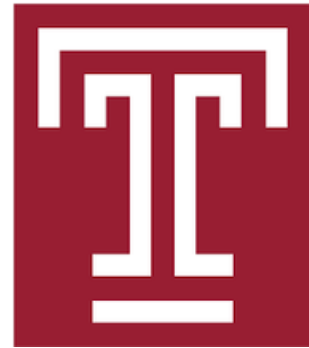


Temple University

Research University in Southeast PA

Location(s): Philadelphia, PA
Degrees: Certificate, Bachelor, Master
Phone: (724) 938-4404
Website: temple.edu



Environmental Professional Training, Certificate

Prepare for a career in professional environmental fields or as an environmental consultant with the Environmental Professional Training Undergraduate Certificate in Temple's College of Science and Technology. Environmental consultants ensure that industries with impact on the environment—such as construction or waste management—are compliant with current laws and regulations.

Esports, Certificate

The four courses within the Certificate of Esports serve as the foundation for understanding business and managerial elements of esports. Esports courses are taught by industry professionals and faculty with knowledge of esports. Each of the four courses involve synchronous and asynchronous learning delivered in seven-week online intensive formats.

Event and Entertainment Management, Certificate

The Certificate in Event and Entertainment Management allows students across Temple University to augment their major degrees with exposure to a program that prepares students to lead and succeed in the event management industry. This program is based on the "Pinnacle" award-winning, comprehensive events planning program in our Continuing Education program and it is designed to increase student's marketable skills in their events career, and will prepare students for future success in the event planning business.

Sports and Society, Certificate

The four-course Certificate in Sports and Society is designed to appeal to students who are interested in careers in sports management, training, or writing, or who want a more in-depth understanding of the role of sports in both U.S. and global societies.

Certificates are awarded only at the time of completion of the bachelor's degree and cannot be awarded either as a stand-alone program of study or after completion of the first bachelor's degree.

Tourism and Hospitality Management, Certificate

The Certificate in Tourism and Hospitality Management allows students across Temple University to enhance their major degrees with exposure to a program that prepares students for success in the hospitality industry as well as the realm of tourism. The Tourism and Hospitality Management certificate integrates foundational business principles, tourism and destination specific knowledge as well as innovative concepts relevant to success within hospitality operations, food and beverage, gaming and event leadership.

Sport, Tourism, Hospitality, and Event Management, BS

The Bachelor of Science in Multidisciplinary Studies in Sport, Tourism, Hospitality and Event Management offers transfer students with 40 or more transferred credits the opportunity to pursue coursework in the fields of sport, tourism, hospitality and event management with a flexible pathway that takes into consideration their past coursework and existing work in the fields. Optional concentrations in Sport and Entertainment Management or Tourism, Hospitality and Event Management are available.

Sport and Entertainment Management, BS

The Bachelor of Science in Sport and Entertainment Management prepares students interested in sport and entertainment careers in the private/commercial sector, public recreation and park agencies, professional sports, interscholastic/intercollegiate athletics, youth sport agencies, nonprofit organizations, campus services, armed forces, and corporate/industrial settings.

Tourism, Hospitality, and Event Management, BS

The Bachelor of Science in Tourism, Hospitality and Event Management prepares students for entry to mid-level positions in tourism, hospitality and event management. The program prepares students for careers in tourism and destination management, hospitality operations, food and beverage, gaming and event leadership and other professional opportunities in the experience economy. Optional concentrations in Destination Management or Event and Entertainment Management are available.

Recreation Therapy, BS or MS

The Bachelor of Science in Recreational Therapy at Temple's College of Public Health prepares you to work in a range of environments, including healthcare and community-based settings. Recreational therapists use a variety of techniques—such as adapted sports, expressive arts and life skills—to treat and maintain the emotional, psychological and physical health of patients with illnesses or disabilities.

You will be trained to assess people's physical and mental needs, plan and implement specific interventions to meet treatment goals, and document and evaluate the effectiveness of the interventions.

Destination Management, Graduate Certificate

Shape your career as a tourism professional with this online certificate. Investigate the destination tourism industry from multiple angles including marketing, sustainability and crisis management. With a 100 percent online format, students can access course content and resources at their convenience as well as participate in live weekly classes for engagement with faculty and fellow students.

Event Management, Graduate Certificate

Develop the practical knowledge to effectively organize and manage events in an array of settings. This nine-credit program comprehensively addresses topics such as event program planning, event logistics, strategic planning and risk management. Students who complete this certificate may apply to the Master of Science in Hospitality Management or Master of Science in Sports Business programs.

Global Tourism, Graduate Certificate

Turn a passion for travel into career opportunities by learning more about the evolving global tourism industry. The online format of the program provides flexibility for students, while live weekly classes enable discussions with faculty and classmates. Online sessions integrate project-based learning activities in which students break into small groups to solve authentic problems faced by today's travel and tourism leaders.

Tourism Analytics, Graduate Certificate

Gain the quantitative groundwork to excel in the tourism industry. You'll study foundational applied statistics before diving into more advanced coursework in data analytics to help inform your decision making as a tourism professional. Certificate students also examine the role of economics and policy issues on the tourism industry.

Hospitality Management, MS

Develop the innovative problem-solving skills and practical management techniques needed to excel in the tourism and hospitality industry. Pursue careers in brand management, service management, tourism and hospitality marketing, tourism development, and more.

Sport Business, MS

Get ready to work in key, in-demand athletics fields, including analytics; college athletics; event and venue management; professional sport; recreation; and sales, marketing and promotions. This program is the largest provider of management and executive employees for sport and recreation positions in the greater Philadelphia area. Concentrations are available in Athletics Administration, Recreation and Event Management, Sport Analytics, and Sport Marketing and Promotions.

Travel and Tourism, MS

Whether you are in the travel and tourism industry already or are seeking a career pivot, this online degree opens doors in a fast-paced industry. Gain the critical thinking and analytical business skills necessary for becoming a changemaker in the business of travel and tourism.

Business Administration with Concentration in Tourism and Sport, MBA or PhD

The MBA program focuses on key management principles that are relevant across industries and positions. These principles include communication, leadership, resource management, strategic planning, finance management and business ethics.

The comprehensive curriculum of the Business Administration PhD, along with its multiple concentrations, promote interdisciplinary study. PhD faculty partner with students to pursue cutting-edge research that crosses disciplinary boundaries.

Minor Fields of Study

Temple University also offers undergraduate minors in **Event and Entertainment Management, Sport Management, Tourism** and **Hospitality Management**.

Faculty

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